

SAM RAUCH

samrauch.com
samceerauch@gmail.com
(512) 574-5461
Austin, Texas, USA

EDUCATION

Pittsburgh, PA, USA
August 2020–May 2024

Carnegie Mellon University
Bachelor of Design, Communication Design Track
QPA 3.97
Dean's List 2020–2024
School of Design Merit Award, 2021

Sydney, Australia
January–May 2023

University of New South Wales
School of Art & Design
Semester Abroad

EXPERIENCE

Evanston, IL, USA
May 2023–August 2023

NeigerDesign and Strategic Marketing
Graphic Design Intern
Created research-driven advertisements, print layouts, and branding packages, as well as producing in-house promotional and marketing materials including videos and social media content.

Austin, TX, USA
June 2018—

Freelance Designer
Communication and Brand Designer
Create professional graphic identities for businesses in a variety of fields. Walk clients through the process, creating a supportive environment in which the client has agency, while providing design expertise and project management.

Austin, TX, USA
June 2021–August 2022

Walking Tours of Austin
Ghost Tour Guide
Lead ghost tours, building immersive experience via compelling storytelling and responsively adapting tour based on guest interests. Researched, wrote, and delivered a flexible script balancing history with legend to create a persuasive and entertaining narrative.

SKILLS

Tools

Adobe Creative Suite, Figma, Google Suite, HubSpot inbound marketing certified, Miro, Notion, Slack

Technical

Branding, copywriting, design thinking, experience design, illustration, motion design, placemaking, print and web layout, typesetting, user interface design, video production

Soft Skills

Leadership, people skills, project management, conversational Spanish